



TISO GROUP

Sustainable Product Eligibility Criteria

What is Think Green?

It is an unavoidable reality that the products we sell, and the nature of our business combine to create an environmental and social footprint. As an outdoor brand, we have a responsibility to negate the impact that our business has on the environment. Tiso has been working at a Group level to improve our internal processes and lessen our own carbon footprint with actions such as sourcing sustainable waste collection services, eliminating plastic in our cafes, and beginning the phase-out of single-use carrier bags.

We need to go further than this and empower our customers to shop sustainably, by providing them with an easy way to find products and brands that are reducing environmental impact. Think Green is our strategy to achieve this, by providing customers with an instantly recognisable logo featured across our entire online product range. Through this, we are essentially doing the work for the customer and in turn making sustainable shopping as accessible as possible.

However, we want to be sure that the products we are promoting as “sustainable” are having a genuine impact (i.e., no greenwashing!). This is why we have created a rigid set of eligibility criteria for each product category - so that customers can be confident that the products they are shopping for are truly sustainable and form part of the solution.





Product Eligibility Criteria

For a product to earn a Think Green badge, it must pass through a two-tier eligibility criteria system.

1. The brand must fulfil at least one key social requirement, related to responsible working conditions. The product must meet all of the relevant materials criteria for its category.
2. Currently, our Think Green standard covers clothing, footwear, bags, camping, and basic climbing equipment. We hope to expand on this as industry standards improve and develop.

If a product ticks both the brand and category criteria, it will earn a Think Green label on our website. Our brand and category requirements are detailed below. Please reach out to sustainability.tiso@tiso.co.uk with any queries or for further information.

Brand requirements

Brand must meet one of the following conditions:

- Brand is partnered with an organisation that looks after workers' rights (e.g. Fair Wear Foundation, Fair Labour Association, Ethical Trading Initiative, etc.)
- Brand is B-Corp Certified
- >80% products are manufactured in the country of the company's headquarters

Category requirements

Please note that % of recycled/natural materials refers to the entire weight of the garment, with the exception of footwear, which is divided into upper and inner/sole components. A product must meet all of the relevant criteria in its category to qualify for a Think Green label.

Clothing

- >50% recycled or responsibly sourced natural materials OR
- bluesign/OEKO-TEX approved product
- Must not contain any harmful chemicals (including PFCs)
- Down must be certified responsibly sourced (RDS or Global TDS)
- Cotton must be organic cotton

Footwear

- Upper made with >50% recycled or responsibly sourced natural materials
- Inner or sole composed of >50% natural/recycled materials OR is resoleable
- Must not contain any harmful chemicals (including PFCs)

Bags

- >50% recycled or responsibly sourced natural materials OR bluesign/OEKO-TEX approved product
- Must not contain any harmful chemicals (including PFCs)
- Cotton must be organic cotton

Camping Equipment - Tents:

- >50% recycled or responsibly sourced natural materials OR bluesign/OEKO-TEX approved product
- Must not contain any harmful chemicals (including PFCs)

Sleeping Bags & Accessories:

- >75% recycled or responsibly sourced natural materials OR bluesign/OEKO-TEX approved product
- Down must be certified responsibly sourced (RDS or Global TDS)
- Must not contain any harmful chemicals (including PFCs)
- Cotton must be organic cotton

Flasks:

- Made with >50% recycled materials and is recyclable
- If plastic, must be BPA Free

Climbing Equipment - Ropes:

- >50% recycled materials or woven from >80% leftover yarn OR bluesign approved
- Must not contain any harmful chemicals (including PFCs)

Harnesses:

- Bluesign/OEKO-TEX approved product

Helmets:

- >50% recycled materials

If a product does not qualify for Think Green, it will still receive recognition on the product page for any sustainable credentials it possesses, as well as any brand-level sustainability credentials. This includes but is not limited to:

- Fair Trade Certification
- Vegan friendly
- PVC and phthalate-free prints
- Eco dyeing techniques/solution dyeing
- Tencel/Lyocell
- REPREVE
- ECONYL
- Green Button Certified
- Tree planting initiatives (brand)
- Carbon neutral (brand)